

Lakes Region HHW Collection 2018: Participant Survey

2018	LAKES REGION								TOTAL	%
	BELMONT	BRISTOL	FRANKLIN	GILFORD	LACONIA	MEREDITH	OSSISPEE	MOULTONBOROUGH		
Total Vehicles	150	181	255	219	212	185	159	256	1,617	carpool
1. Total Households	166	181	278	219	212	215	159	256	1,686	4.1%
% of Total Households	10%	11%	16%	13%	13%	13%	9%	0%	85%	
Web surveys	4	0	2	0	0	4	2	0	12	0.7%
2. Where did you hear about this collection?										
Dump/Transf Sta./DPW	39	63	41	18	5	61	94	23	344	21.3%
Radio	8	1	0	2					11	0.7%
Newspaper	43	18	15	49	63	37	9	12	246	15.2%
Flyer/Brochure	10	20	7	15	17	14	33	4	120	7.4%
Town Sign	43	35	155	122	123	37	18	133	666	41.2%
Word Mouth/Prior knowledge	24	31	58	9	40	38	22	16	238	14.7%
Newsletr, e-news, e-blast	12	10	3	8	5	8	9	56	111	6.9%
Public Access TV	3	1	0	1					5	0.3%
Community Web Site	8	15	11	8	1	14	6	5	68	4.2%
LRPC Web Site	3	3	2	3	1	7	1		20	1.2%
DES Web Site	1	5	0						6	0.4%
Facebook		4	5						9	0.6%
Other*			2	6					8	0.5%
3. Have you ever attended an HHW collection in the Lakes Region before? Respondents: 1,538										
Yes	113	113	129	137	134	126	96	116	964	62.7%
No	45	61	124	66	78	59	54	87	574	37.3%
Not Sure										0.0%
If "YES", approximately how many collections have you attended in the last ten years? Respondents: 955										
1 - 3	61	71	86	63	63	52	70	78	544	57.0%
4 - 6	39	23	31	46	36	26	17	16	234	24.5%
7 - 10	9	16	12	22	35	40	19	24	177	18.5%
4. What are the most important reasons you attended this HHW Collection?										
Selling home	12	3	15	14	11	1	4	8	68	4.2%
buying home	5	4	18	12	2	4	9	17	71	4.4%
Not accepted at Tran. St..	46	44	127	45	15	30	51	120	478	29.6%
Protect water quality	62	27	100	83	35	18	18	56	399	24.7%
Keep away from children	23	5	33	31	14	4	9	28	147	9.1%
It's the right thing to do.	104	114	138	105		122	98	106	787	48.7%
Other**			10			26		8	44	2.7%
5. In the past year, do you think you used more, less, or about the same of household hazardous waste? Respondents: 1,510										
More	9	13	5	17	56	13	13	5	131	8.1%
Less	94	103	161	119	96	102	93	144	912	56.4%
Same	46	53	86	67	60	66	37	52	467	28.9%
6. Would you be willing to support this HHW collection with a small donation? Respondents: 1198										
Yes	92	61	61	90	36	99	46	147	632	52.8%
No	25	41	23	35	54	25	17	27	247	20.6%
Not sure	32	62		66	122	20		17	319	26.6%

Note: Percentages may not total exactly 100% due to incomplete or multiple responses.

Q6 not asked in Moultonborough.

Comments:

Great to have place to drop this stuff off

Would appreciate electronic recycling. Thank you.

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