

Industry and Employment - Laconia, NH

Industry Name	Laconia, NH	Counties Belknap County	States New Hampshire	Entire Country United States
Health Care & Social Assistance	18%	16%	16%	15%
Retail Trade	15%	13%	11%	10%
Manufacturing	12%	11%	14%	11%
Construction	9%	10%	8%	7%
Admin, Support, Waste Management Services	7%	4%	4%	4%
Educational Services	7%	10%	10%	10%
Accommodation & Food Services	6%	5%	4%	6%
Professional/Scientific/Tech Services	5%	6%	8%	8%
Other Services (excl Public Administration)	5%	5%	4%	5%
Finance & Insurance	4%	4%	5%	5%
Transportation & Warehousing	3%	2%	3%	5%
Public Administration	3%	5%	4%	5%
Information	2%	1%	2%	2%
Real Estate	2%	3%	2%	2%
Wholesale Trade	1%	1%	2%	3%
Arts, Entertainment & Recreation	1%	1%	1%	2%
Agriculture, Forestry, Fishing, Hunting	0%	1%	1%	1%
Mining, Quarrying, Oil & Gas Extraction	0%	0%	0%	1%
Utilities	0%	0%	1%	1%
Management of Companies/Enterprises	0%	0%	0%	0%

Employment



61%

White Collar



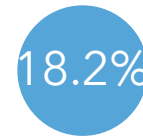
21%

Blue Collar



18%

Services



Unemployment
Rate

Businesses



1,010

Total Businesses



11,882

Total Employees



No High School
Diploma



29%

High School
Graduate



32%

Some College



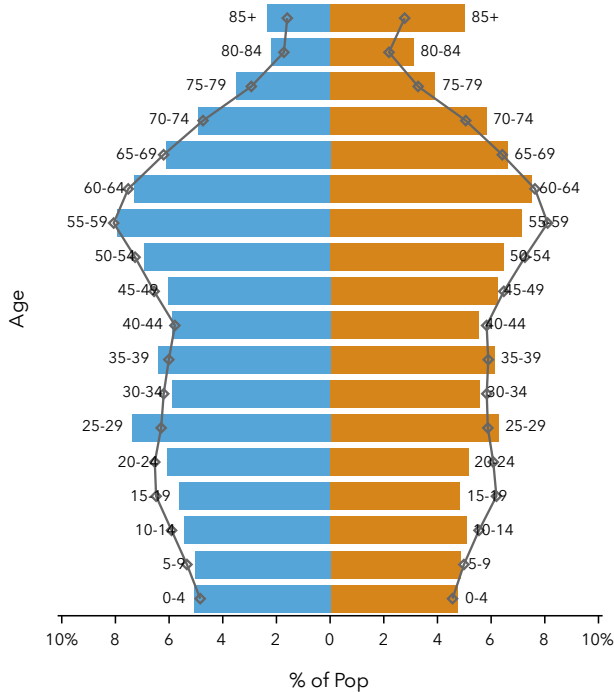
30%

Bachelor's/Grad/Prof Degree

Educational Attainment

Population and Age - Laconia, NH

Age Pyramid



Dots show comparison to New Hampshire

Population Group	Growth Rate
2000-2010 Population: Annual Growth Rate (U.S. Census)	-0.28%
2010-2020 Population: Annual Growth Rate (Esri)	0.61%
2020-2025 Population: Annual Growth Rate (Esri)	0.53%

Median Age

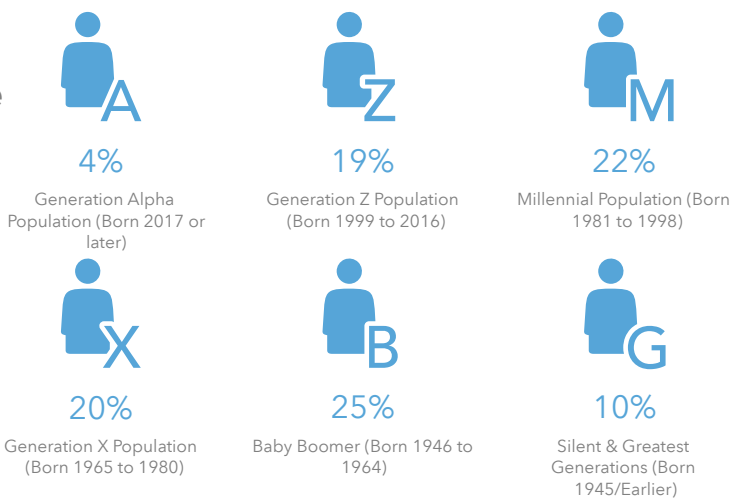


44.7

Area Population

16,980

2020 Generational Makeup



Tapestry Segments

	6C The Great Outdoors 2,089 households	29.0% of Households
	5C Parks and Rec 1,093 households	15.2% of Households
	8E Front Porches 1,083 households	15.0% of Households

Source: This infographic contains data provided by Esri, Esri and Infogroup, U.S. Census, American Community Survey (ACS), Esri and Bureau of Labor Statistics. The vintage of the data is 2010, 2020, 2025, 2014-2018.

Housing - Laconia, NH

Housing Statistics



\$196,094

Median Home Value



\$8,482

Average Spent on Mortgage & Basics



\$839

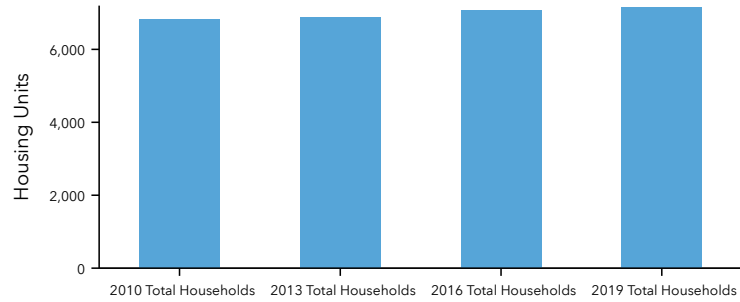
Median Contract Rent



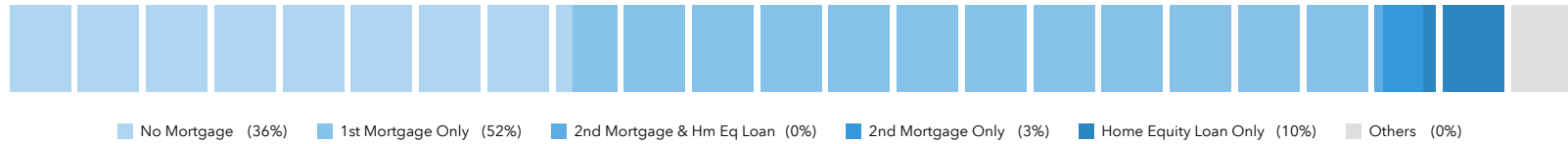
2.28

2020 Average Household Size (Esri)

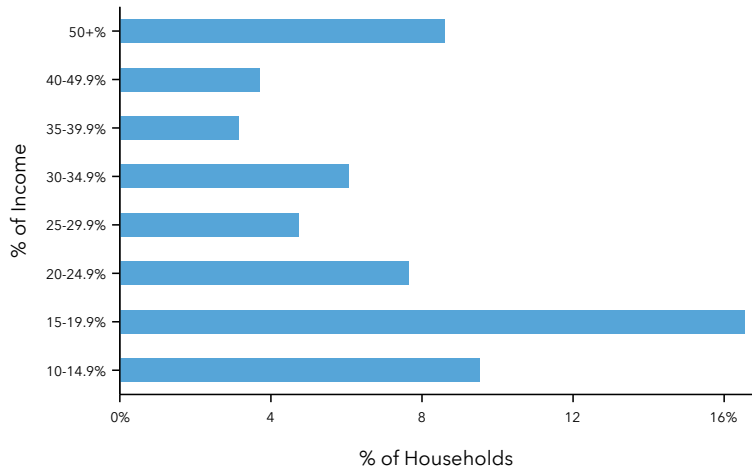
Total Households 2010 -2019



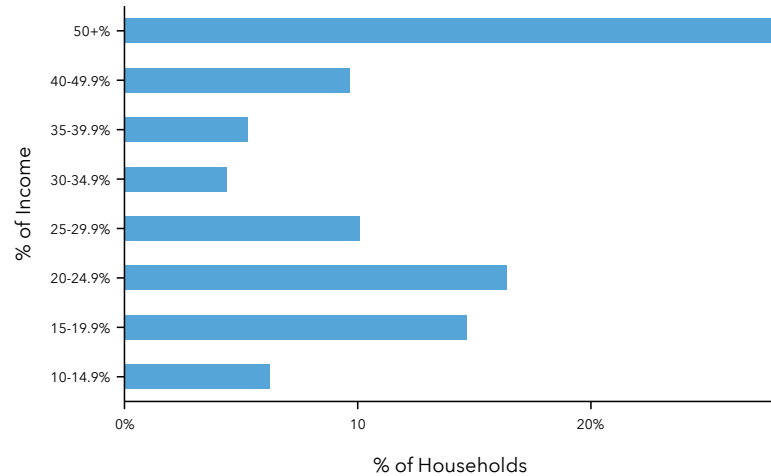
Mortgage Spectrum



Mortgage Payments as a % of Income



Rent as a % of Income



Income - Laconia, NH

2020 HH Net Worth



\$65,321

Median Net Worth



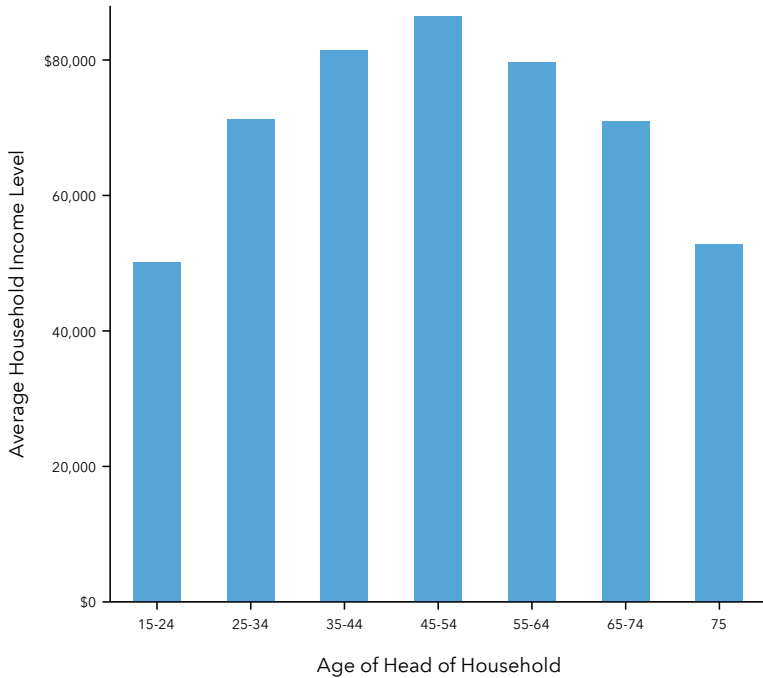
\$488,635

Average Net Worth

Income Statistics

	Laconia, NH	Counties Belknap County	States New Hampshire	Entire Country United States
2020 Per Capita Income	\$31,341	\$33,374	\$39,400	\$34,136
2020 Median Household Income	\$54,206	\$63,522	\$75,181	\$62,203
2020 Average Household Income	\$73,732	\$81,469	\$98,779	\$90,054

2020 Income by Age



2020 Household Income

