

Industry and Employment - Holderness, NH

Industry Name	Holderness, NH	Counties Grafton County	States New Hampshire	Entire Country United States
Educational Services	15%	19%	10%	10%
Health Care & Social Assistance	15%	18%	16%	15%
Construction	11%	8%	8%	7%
Retail Trade	11%	10%	11%	10%
Real Estate	10%	2%	2%	2%
Manufacturing	9%	10%	14%	11%
Accommodation & Food Services	6%	5%	4%	6%
Other Services (excl Public Administration)	6%	5%	4%	5%
Professional/Scientific/Tech Services	5%	6%	8%	8%
Admin, Support, Waste Management Services	4%	3%	4%	4%
Public Administration	4%	3%	4%	5%
Finance & Insurance	2%	3%	5%	5%
Arts, Entertainment & Recreation	1%	1%	1%	2%
Agriculture, Forestry, Fishing, Hunting	0%	2%	1%	1%
Mining, Quarrying, Oil & Gas Extraction	0%	0%	0%	1%
Wholesale Trade	0%	1%	2%	3%
Transportation & Warehousing	0%	2%	3%	5%
Utilities	0%	0%	1%	1%
Information	0%	1%	2%	2%
Management of Companies/Enterprises	0%	0%	0%	0%

Employment



67%

White Collar



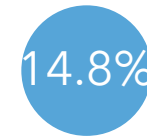
17%

Blue Collar



17%

Services



Unemployment Rate

Businesses



126

Total Businesses



977

Total Employees



No High School Diploma



25%

High School Graduate



31%

Some College



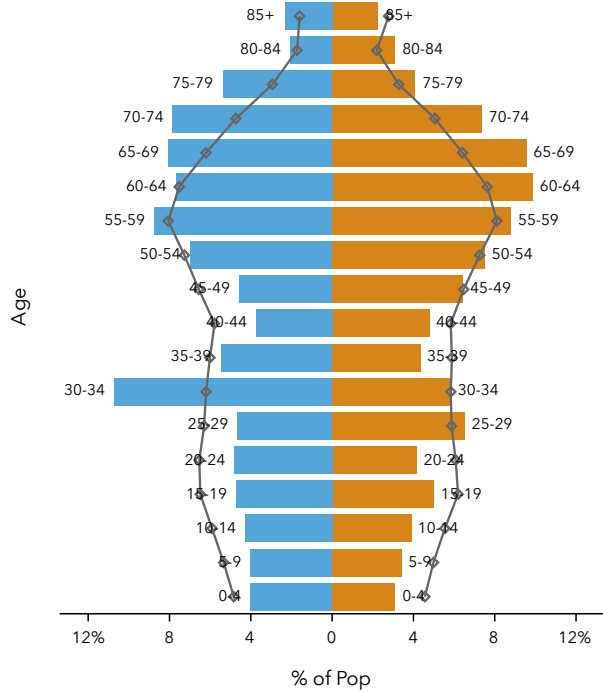
40%

Bachelor's/Grad/Prof Degree

Educational Attainment

Population and Age - Holderness, NH

Age Pyramid



Dots show comparison to New Hampshire

Median Age

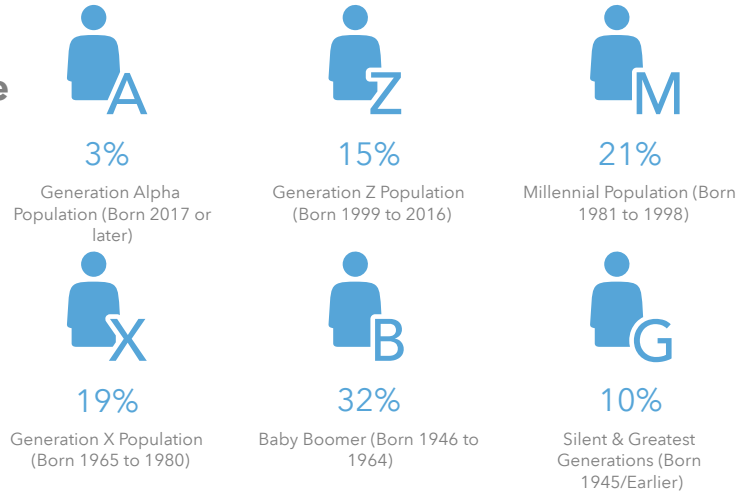


50.5

Area Population

2,225

2020 Generational Makeup



Tapestry Segments



6C

The Great Outdoors

920 households

100.0%

of Households

Population Group

Growth Rate

2000-2010 Population: Annual Growth Rate (U.S. Census) 0.80%

2010-2020 Population: Annual Growth Rate (Esri) 0.53%

2020-2025 Population: Annual Growth Rate (Esri) 0.56%

Housing - Holderness, NH

Housing Statistics



\$306,908

Median Home Value



\$12,005

Average Spent on Mortgage & Basics



\$905

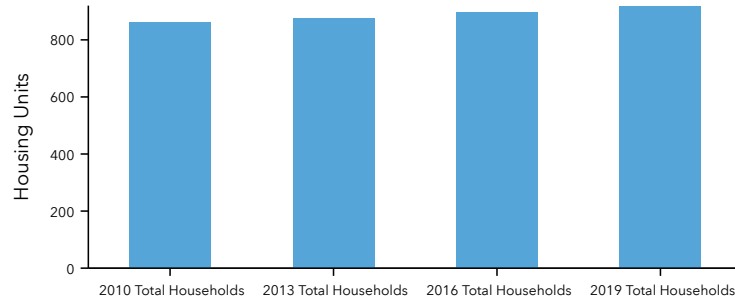
Median Contract Rent



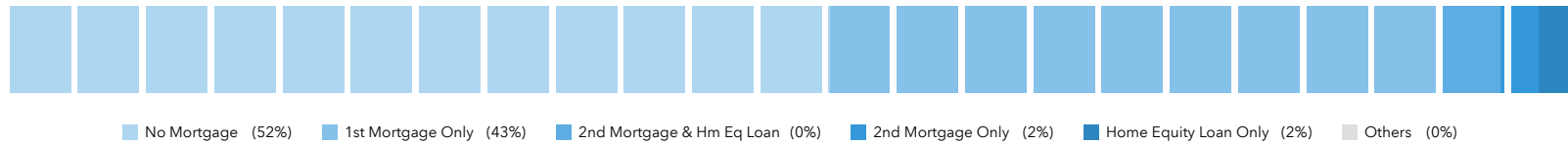
2.34

2020 Average Household Size (Esri)

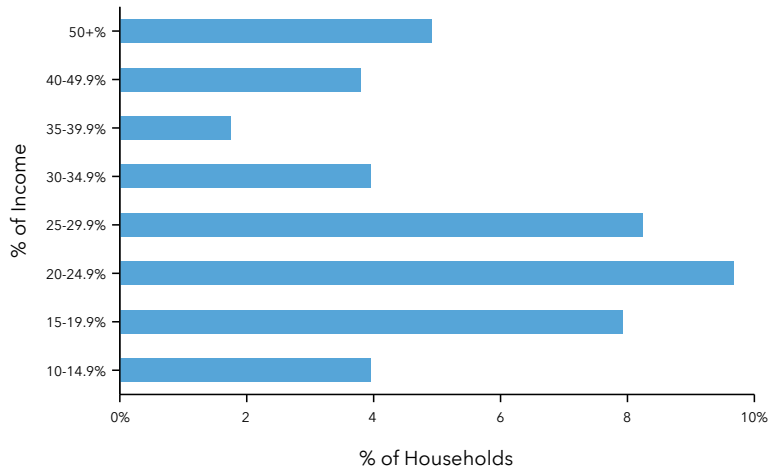
Total Households 2010 -2019



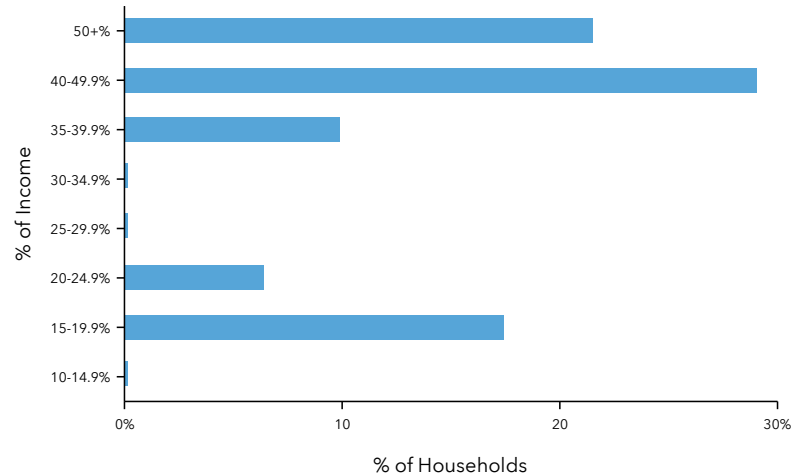
Mortgage Spectrum



Mortgage Payments as a % of Income



Rent as a % of Income



Income - Holderness, NH

2020 HH Net Worth



\$215,129

Median Net Worth



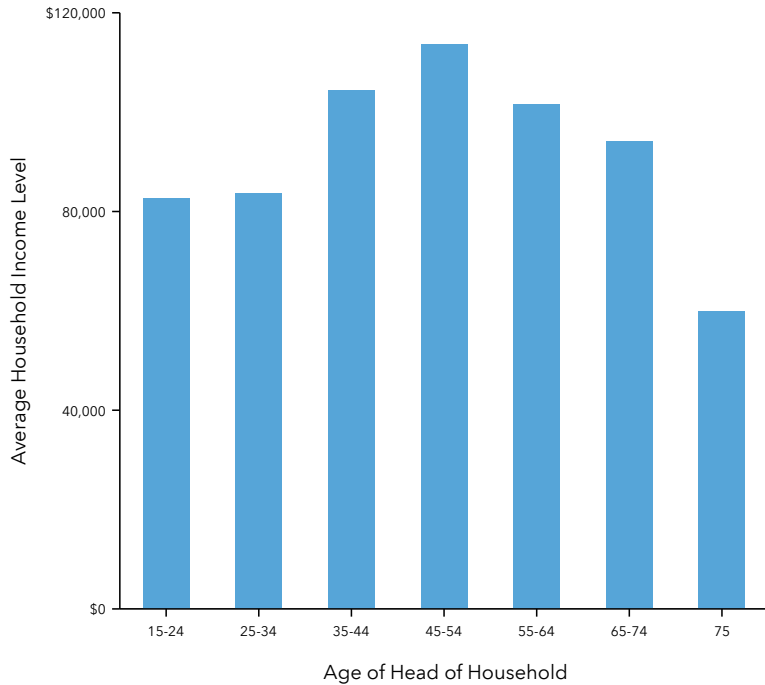
\$994,425

Average Net Worth

Income Statistics

	Holderness, NH	Counties Grafton County	States New Hampshire	Entire Country United States
2020 Per Capita Income	\$38,535	\$38,150	\$39,400	\$34,136
2020 Median Household Income	\$70,196	\$65,194	\$75,181	\$62,203
2020 Average Household Income	\$93,074	\$89,407	\$98,779	\$90,054

2020 Income by Age



2020 Household Income

