

Lakes Region HHW Collection 2017: Participant Survey

2017	BELMONT	BRISTOL	FRANKLIN	GILFORD	LACONIA	MEREDITH	OSSIPEE	MOULTONBOROUGH	TOTAL	%
	Total Vehicles	153	190	218	253	285	224	214	302	1,839
1. Total Households	196	233	235	244	294	244	214	314	1,974	6.8%
% of Total Households	10%	12%	12%	12%	15%	12%	11%	16%	100%	
Web surveys	3	0	0	2	1	1	6	0	13	0.7%
2. Where did you hear about this collection?										
Dump/Transf Sta./DPW	15	55	27	24	8	118	139	66	452	24.6%
Radio	2	3	2	2	0	2	0	0	11	0.6%
Newspaper	17	11	8	50	26	24	10	17	163	8.9%
Flyer/Brochure	30	21	20	21	0	8	47	17	164	8.9%
Town Sign	31	46	105	179	158	33	2	156	710	38.6%
Word Mouth/Prior knowledge	49	27	50	23	54	34	17	34	288	15.7%
Newsletr, e-news, e-blast	30	10	9	2	10	7	8	38	114	6.2%
Public Access TV	0	2	0	1	1	1	0	0	5	0.3%
Community Web Site	20	4	25	16	14	5	9	53	146	7.9%
LRPC Web Site	1	3	0	1	0	0	0	1	6	0.3%
DES Web Site	1	0	0	1	0	0	0	0	2	0.1%
Facebook	5	2	2	2	2	2	0	0	15	0.8%
Other*	0	3	0	1	0	21	0	7	32	1.7%
3. Have you ever attended an HHW collection in the Lakes Region before?									Respondents:	1,801
Yes	109	116	131	131	186	145	115	162	1,095	60.8%
No	44	42	85	111	99	82	87	149	699	38.8%
Not Sure	0	3	2	1	0	0	0	1	7	0.4%
If "YES", approximately how many collections have you attended in the last ten years?									Respondents:	958
1 - 3	66	67	91	72	110	0	78	101	585	61.1%
4 - 6	32	37	32	37	49	0	17	31	235	24.5%
7 - 10	11	22	8	23	27	0	19	28	138	14.4%
4. What are the most important reasons you attended this HHW Collection?										
Selling home	7	4	9	27	0	4	5	12	68	3.7%
buying home	7	3	5	11	0	5	3	23	57	3.1%
Not accepted at Tran. St.	58	37	105	66	27	31	107	91	522	28.4%
Protect water quality	25	27	22	112	0	19	15	22	242	13.2%
Keep away from children	11	13	10	26	13	5	5	7	90	4.9%
It's the right thing to do.	86	119	147	180	62	72	113	207	986	53.6%
Other**	0	15	0	0	0	18	0	16	49	2.7%
5. Would you support a \$0.75/gal. fee on paint to allow return of unused portion for recycling?									Respondents:	1,780
Yes	123	112	148	161	203	194	135	293	1369	74.4%
No	14	41	52	27	60	19	22	16	251	13.6%
Not Sure	16	14	18	45	14	10	41	2	160	8.7%
6. Would you be willing to support this HHW collection with a small donation?									Respondents:	1043
Yes	85	119	175	109	0	95	95	0	678	65.0%
No	27	21	43	47	0	26	15	0	179	17.2%
Not sure	41	11	0	66	0	37	31	0	186	17.8%

Note: Percentages may not total exactly 100% due to incomplete or multiple responses.

Q6 not asked in Moultonborough.

Survey Comments

Ossipee:

- “Thanks for making this easy”
- “Thanks”
- Two people mentioned frustration in prior years over being turned away from having too much waste.
- Donation item not marked. I gave everyone an envelope and invited optional donations.
- Most people opted out of giving email addresses. I stopped asking.
- Simpler survey? ½ sheet?

Meredith:

- “Wolfeboro= \$5 per gallon- cheap for paint”

Franklin:

- (FYI- We love the 3-page tally sheet with boxes!!)

Gilford:

- “Thank you for this service!”
- “More collection dates”

Moultonborough:

- “More collection dates”
- “Thank you for this service!” – On five different surveys.
- “Like new aprons. This site needs a swap table or a swap shed! Just do it!”