

Industry and Employment - Danbury, NH

Industry Name	Danbury, NH	Counties Merrimack County	States New Hampshire	Entire Country United States
Manufacturing	18%	10%	14%	11%
Health Care & Social Assistance	18%	18%	16%	15%
Construction	13%	8%	8%	7%
Educational Services	11%	11%	10%	10%
Retail Trade	10%	11%	11%	10%
Other Services (excl Public Administration)	5%	5%	4%	5%
Admin, Support, Waste Management Services	4%	3%	4%	4%
Accommodation & Food Services	4%	4%	4%	6%
Public Administration	4%	6%	4%	5%
Professional/Scientific/Tech Services	3%	7%	8%	8%
Transportation & Warehousing	2%	2%	3%	5%
Finance & Insurance	2%	6%	5%	5%
Arts, Entertainment & Recreation	2%	1%	1%	2%
Utilities	1%	0%	1%	1%
Information	1%	2%	2%	2%
Real Estate	1%	2%	2%	2%
Agriculture, Forestry, Fishing, Hunting	0%	1%	1%	1%
Mining, Quarrying, Oil & Gas Extraction	0%	0%	0%	1%
Wholesale Trade	0%	3%	2%	3%
Management of Companies/Enterprises	0%	0%	0%	0%

Employment



51%
White Collar



33%
Blue Collar



16%
Services

14.8%

Unemployment Rate

Businesses



54

Total Businesses



390

Total Employees

8%

No High School Diploma



33%

High School Graduate



33%

Some College



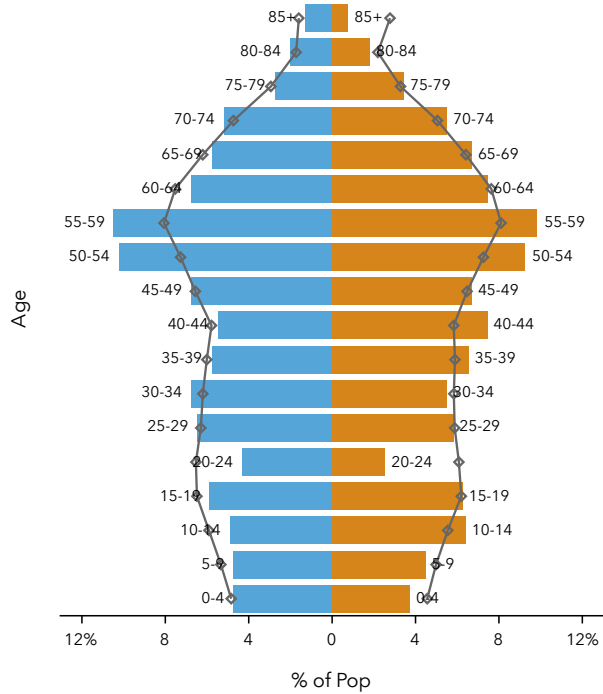
26%

Bachelor's/Grad/Prof Degree

Educational Attainment

Population and Age - Danbury, NH

Age Pyramid



Dots show comparison to New Hampshire

Median Age



45.9

Area Population

1,369

2020 Generational Makeup



4%

Generation Alpha Population (Born 2017 or later)



18%

Generation Z Population (Born 1999 to 2016)



21%

Millennial Population (Born 1981 to 1998)



25%

Generation X Population (Born 1965 to 1980)



27%

Baby Boomer (Born 1946 to 1964)



6%

Silent & Greatest Generations (Born 1945/Earlier)

Tapestry Segments



The Great Outdoors

579 households

100.0%

of Households

Population Group

Growth Rate

2000-2010 Population: Annual Growth Rate (U.S. Census) 0.84%

2010-2020 Population: Annual Growth Rate (Esri) 1.60%

2020-2025 Population: Annual Growth Rate (Esri) 1.21%

Housing - Danbury, NH

Housing Statistics



\$191,892

Median Home Value



\$9,263

Average Spent on Mortgage & Basics



\$795

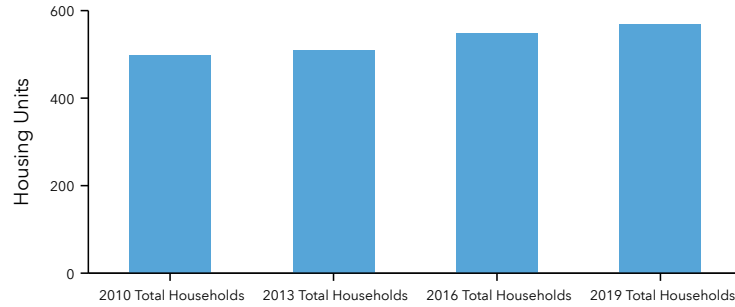
Median Contract Rent



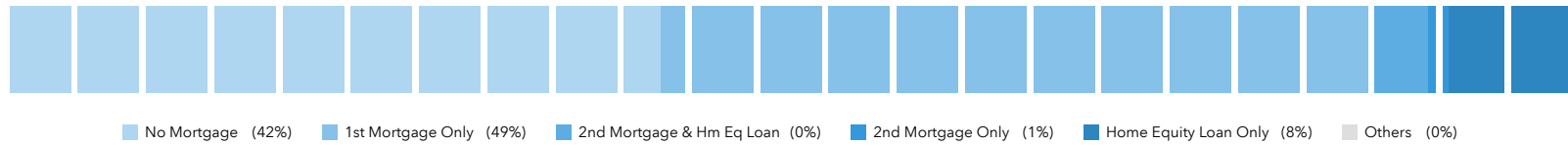
2.36

2020 Average Household Size (Esri)

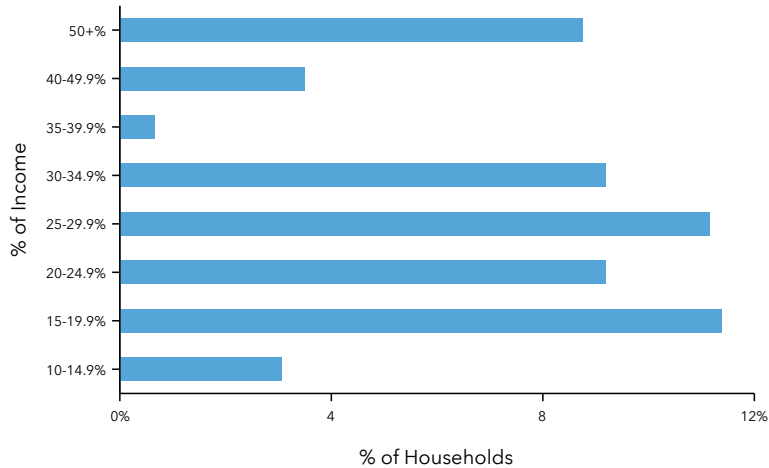
Total Households 2010 -2019



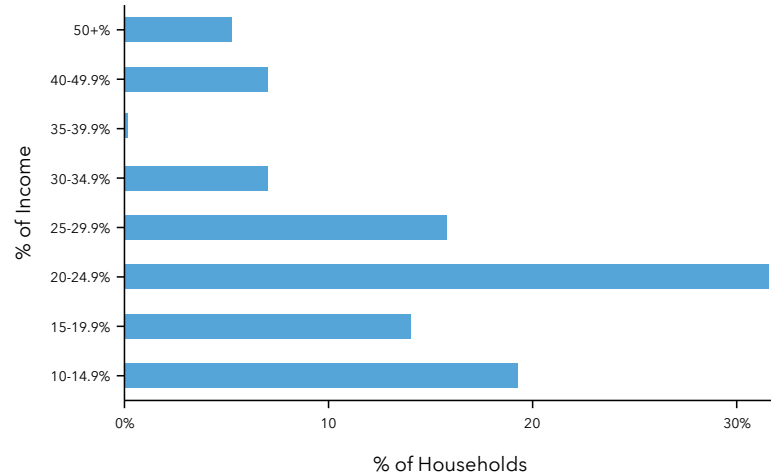
Mortgage Spectrum



Mortgage Payments as a % of Income



Rent as a % of Income



Income - Danbury, NH

2020 HH Net Worth



\$170,594

Median Net Worth



\$395,632

Average Net Worth

Income Statistics

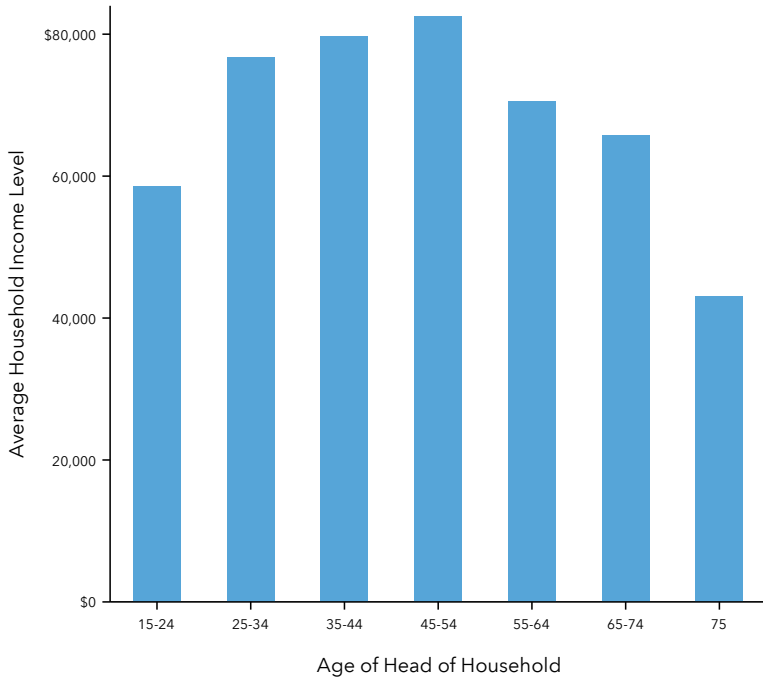
	Danbury, NH	Counties	States	Entire Country
		Merrimack Cour	New Hampshire	United States

2020 Per Capita Income \$30,373 \$37,047 \$39,400 \$34,136

2020 Median Household Income \$60,682 \$75,999 \$75,181 \$62,203

2020 Average Household Income \$71,815 \$94,777 \$98,779 \$90,054

2020 Income by Age



2020 Household Income

